

Application for a premises licence to be granted
under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form.
If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We YAGNESHKUMAR BRAHMBHATT

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises Details

Postal address of premises or, if none, Ordnance Survey map reference or description CENTER NEWS AND CONVENIENCE STORE 169 HIGH STREET HORNCHURCH			
Post town	ESSEX	Post code	RM11 3XS
Telephone number at premises (if any)	07809834305		
Non-domestic rateable value of premises	£18,750		

Part 2 - Applicant Details

Please state whether you are applying for a premises licence as
Please tick yes

- a) an individual or individuals * please complete section (A)
- b) a person other than an individual *
- i. as a limited company please complete section (B)
- ii. as a partnership please complete section (B)
- iii. as an unincorporated association or please complete section (B)
- iv. other (for example a statutory corporation) please complete section (B)
- c) a recognised club please complete section (B)
- d) a charity please complete section (B)

- e) the proprietor of an educational establishment please complete section (B)
- f) a health service body please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital please complete section (B)
- h) the chief officer of police of a police force in England and Wales please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a
 - statutory function or
 - a function discharged by virtue of Her Majesty's prerogative

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input checked="" type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname BRAHMBHATT			First names YAGNESHKUMAR		
I am 18 years old or over				<input checked="" type="checkbox"/> Please tick yes	
Current postal address if different from premises address		94 BOLEYN ROAD			
Post Town	LONDON			Postcode	E7 9QG
Daytime contact telephone number			07809834305		
E-mail address (optional)					

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over				<input type="checkbox"/> Please tick yes	

Current postal address if different from premises address			
Post Town		Postcode	
Daytime contact telephone number			
E-mail address (optional)			

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name
Address
Registered number (where applicable)
Description of applicant (for example, partnership, company, unincorporated association etc.)
Telephone number (if any)
E-mail address (optional)

Part 3 Operating Schedule

When do you want the premises licence to start?

Day Month Year

If you wish the licence to be valid only for a limited period, when do you want it to end?

Day Month Year

Please give a general description of the premises (please read guidance note1)
NEWSAGENTS AND CONVENIENCE STORE

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick yes

- | | |
|---|--------------------------|
| a) plays (if ticking yes, fill in box A) | <input type="checkbox"/> |
| b) films (if ticking yes, fill in box B) | <input type="checkbox"/> |
| c) indoor sporting events (if ticking yes, fill in box C) | <input type="checkbox"/> |
| d) boxing or wrestling entertainment (if ticking yes, fill in box D) | <input type="checkbox"/> |
| e) live music (if ticking yes, fill in box E) | <input type="checkbox"/> |
| f) recorded music (if ticking yes, fill in box F) | <input type="checkbox"/> |
| g) performances of dance (if ticking yes, fill in box G) | <input type="checkbox"/> |
| h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H) | <input type="checkbox"/> |

Provision of entertainment facilities:

- | | |
|---|--------------------------|
| i) making music (if ticking yes, fill in box I) | <input type="checkbox"/> |
| j) dancing (if ticking yes, fill in box J) | <input type="checkbox"/> |
| k) entertainment of a similar description to that falling within (i) or (j) (if ticking yes, fill in box K) | <input type="checkbox"/> |

Provision of late night refreshment (if ticking yes, fill in box L)

Supply of alcohol (if ticking yes, fill in box M)

In all cases complete boxes N, O and P

M

Supply of alcohol Standard days and timings (please read guidance note 6)			Will the supply of alcohol be for consumption (Please tick box) (please read guidance note 7)	On the premises	<input type="checkbox"/>
				Off the premises	<input checked="" type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	State any seasonal variations for the supply of alcohol (please read guidance note 4)		
Mon	06:00	23:00			
	HRS	HRS			
Tue	06:00	23:00			
	HRS	HRS			
Wed	06:00	23:00			
	HRS	HRS			
Thur	06:00	23:00			
	HRS	HRS			
Fri	06:00	23:00			
	HRS	HRS			
Sat	06:00	23:00			
	HRS	HRS			
Sun	06:00	23:00			
	HRS	HRS			
			Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 5)		

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

Name YAGNESHKUMAR BRAHMBHATT	
Address 94 BOLEYN ROAD LONDON	
Postcode	E7 9QG
Personal Licence number (if known) APPLIED FOR	
Issuing licensing authority (if known)	

P Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e) (please read guidance note 9)

STRICT IMPLIMENTATION OF CHALLENGE 25 POLICY
SEPARATING ALCOHOL FROM CHILDRENS SECTION
ALL STAFF TO BE TRAINED IN RESPONSIBLE ALCOHOL RETAILING
CCTV IN OPERATION 24HRS. RECORDING & MONTHLY STORING SYSTEM.
JOINING RETAILWATCH SCHEMES & KEEPING IN TOUCH WITH THE POLICE

b) The prevention of crime and disorder

TRAIN ALL STAFF & DEVELOP THE RIGHT ATMOSPHERE WITH CUSTOMERS
CCTV INSTALLED INSIDE AND OUTSIDE. JOIN RETAILWATCH SCHEMES
KEEP A CLOSE WATCH ON ALL CUSTOMERS & KEEP CLEAR VIEW OF PREMISES
LIASE WITH THE LOCAL POLICE
BE CALM AND DECISIVE & DO NOT REACT TO PROVOCATION
ALL PURCHASES MADE FROM WHOLESALERS/CASH AND CARRYS ONLY

c) Public safety

INSTALLATION OF APPROPRIATE & ADEQUATE SAFETY EQUIPMENT.
INSTALLATION OF EMERGENCY LIGHTING AND EVACUATION PROCEDURES BE IN PLACE WITH WARNING SIGNS .
FIRE EVACUATION PROCEDURES. TO COMPLY WITH ALL CURRENT, FIRE AND HEALTH AND SAFETY LEGISLATION AS REQUIRED BY THE LAW
ALL PURCHASES TO BE MADE FROM WHOLESALERS/CASH AND CARRYS ONLY

d) The prevention of public nuisance

A MANAGEMENT POLICY IN PLACE TO TAKE INTO ACCOUNT THE EXTERNAL AREAS OF THE PREMISES AND THE CONDUCT OF THE CUSTOMERS .
NOTICE TO CUSTOMERS REGARDING CONSIDERATION FOR NEIGHBOURS.
TO MONITOR ANTI SOCIAL BEHAVIOUR BY USE OF CCTV
JOIN RETAILWATCH SCHEMES
STRICT POLICY NOT TO SERVE DRUNKEN CUSTOMERS.
CHALLENGE 25 IN FORCE ALL THE TIME

e) The protection of children from harm

STRICT IMPLEMENTATION OF CHALLENGE 25 POLICY
ALCOHOL TO BE KEPT AWAY FROM CHILDRENS CONFECTIONERY SHELVES
SIGNS TO BE PUT ON SHELVES REGARDS TO NO ID NO SALE ON ALCOHOL SHELVES
CIGARETTES & SPIRITS TO BE KEPT BEHIND THE COUNTER AWAY FROM CHILDREN.
STAFF FULLY TRAINED ON NO ID NO SALE CHALLENGE 25 POLICY
HEALTH & SAFETY MEASURES ARE IN PLACE WHERE EQUIPMENT IS OF DANGER TO YOUNG PERSONS.


Please tick yes

- I have made or enclosed payment of the fee
- I have enclosed the plan of the premises
- I have sent copies of this application and the plan to responsible authorities and others where applicable
- I have enclosed the consent form completed by the individual I wish to be premises supervisor, if applicable
- I understand that I must now advertise my application
- I understand that if I do not comply with the above requirements my application will be rejected

IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

Part 4 – Signatures (please read guidance note 10)

Signature of applicant or applicant's solicitor or other duly authorised agent (See guidance note 11). **If signing on behalf of the applicant please state in what capacity.**

Signature	 MR. S. PANCHAL
Date	13/06/2012
Capacity	AGENT

For joint applications signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent. (please read guidance note 12). **If signing on behalf of the applicant please state in what capacity.**

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)

PERSONAL LICENCE COURSES LTD
STUDIO 8
HAYES BUSINESS STUDIOS
HAYES CAMPUS
COLLEGE WAY

Post town HAYES **Post code** UB3 3BB

Telephone number (if any) 07952 990 536

If you would prefer us to correspond with you by e-mail your e-mail address (optional)
wensons@aol.com

Consent of individual to being specified as premises supervisor

YAGNESHKUMAR BRAHMBHATT

I
[full name of prospective premises supervisor]

of

94 BOLEYN ROAD
LONDON
E7 9QG

.....
[home address of prospective premises supervisor]

hereby confirm that I give my consent to be specified as the designated premises supervisor in relation to the application for

NEW PREMISES APPLICATION

.....
[type of application]

by

YAGNESHKUMAR BRAHMBHATT

.....
[name of applicant]

relating to a premises licence **NEW PREMISES**
.....
[number of existing licence, if any]

for

**CENTER NEWS AND CONVIENIENCE STORE
169 HIGH STREET
HORNCHURCH
ESSEX
RM11 3XS**

.....
[name and address of premises to which the application relates]



and any premises licence to be granted or varied in respect of this application made by

YAGNESHKUMAR BRAHMBHATT

[name of applicant]

concerning the supply of alcohol at

CENTER NEWS AND CONVIENIENCE STORE
169 HIGH STREET
HORNCHURCH
ESSEX
RM11 3XS

[name and address of premises to which application relates]

I also confirm that I am applying for, intend to apply for or currently hold a personal licence, details of which I set out below.

Personal licence number


APPLIED FOR

[insert personal licence number, if any]

Personal licence issuing authority

[insert name and address and telephone number of personal licence issuing authority, if any]

Signed



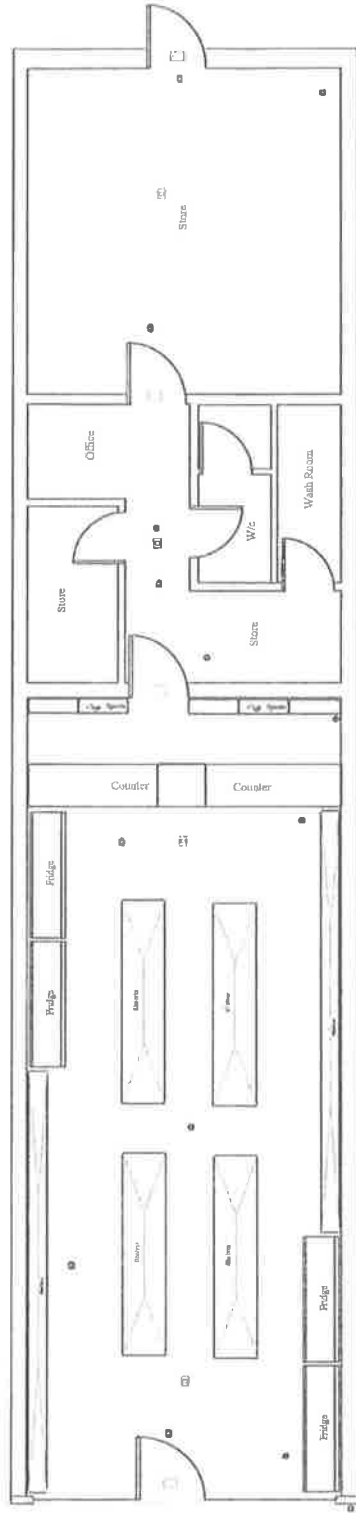
Name (please print)

YAGNESHKUMAR BRAHMBHATT

Date

13/06/2012

PROPOSED LICENSING PLAN



KEY SCALE : 1 : 100

	FIRE EXTINGUISHERS
	FIRE EXIT SIGNS
	EMERGENCY LIGHTING
	CCTV CAMERAS
	CC TV RECORDING 31 DAYS
	SHUTTERS PROVIDED
	ALARM SYSTEM TO AOI SPEC OR SIMILAR FITTED

Center News
 169 High Street
 Hornchurch
 RM11 3XS

Yellow Classified

www.yellowadvertiser-today.co.uk

Selling something?
BARGAIN ADS UNDER £100
 Call 0905 624 0595

BARGAIN ADS OVER £100
 Call 01268 503 400
 Minimum charge £9.00 + 9.00am-5.00pm

Business Advertising

By phone	By post	By fax	In person
Recruitment: 01268 503 420 Classified: 01268 503 430 Monday-Thursday 9.00-5.30 Fri day 9.00-5.00 Calls may be monitored	Yellow Advertiser Acorn House Great Oaks, Basildon, Essex SS14 1AH	01268 503 418 01268 503 419 01268 503 455	Pop into our town centre office Monday-Thursday 9.00-5.30 Friday 9.00-5.00 Acorn House, Great Oaks Basildon

Public Notices

GOODS VEHICLE OPERATOR'S LICENCE

Mr David Hart trading as David Hart of 25 Oak Lodge Avenue, Chigwell, Essex IG7 5J, is applying to change an existing licence as follows: To add an operating centre to keep 1 goods vehicles and 0 trailers at Brett Concrete, Hainault Road, Little Heath, Romford, Essex RM6 5SS

Owners or occupiers of land (including buildings) near the operating centre who believe that their use or enjoyment of that land would be affected, should make written representations to the Traffic Commissioner at Hillcrest House, 386 Harchills Lane, Leeds LS9 6NF stating their reasons within 21 days of this Notice. Representatives must at the same time send a copy of their representations to the applicant at the address given at the top of this Notice. A Guide to Making Representations is available from the Traffic Commissioner's Office.

Apartments & Flats to Let

WEST THURROCK
 near Lakeside
1 BED SECOND FLOOR FLAT
 UNFURNISHED
£115pw
 Move in for just £900
 No guarantee required
01708 509 439
07905 656 332

GRAYS
 near Town Centre
2 BED FIRST FLOOR FLAT
 OFF STREET PARKING, UNFURNISHED
£160pw
 Move in for just £800
 No guarantee required
01708 509 439
07905 656 332

Bargain Buys

TWO SEATER CREAM FABRIC SOFA well looked after, free cushions, want £75. **TWO DOOR LINED OAK SLIDING BOARD**, exe cond, smoke/pot free home, looked after, exe cond, £20. Tel: 01268 457334 or 07747 378937

3 LADIES MOUNTAIN BIKES from £60 each, 3 GIRLS MOUNTAIN BIKES 20 and 24ins wheels, from £25 each, 3 BOYS MOUNTAIN BIKES 20 and 24ins wheels, from £25 each. Tel: 01268 787 959

GOLDING LENCO 2 x GL75 TRANSCRIPTION DESK with arms, cartridges, 1 wood acrylic cab, £70 one as new on mounting board, £60. Tel: 01375 375 324

PAIR WINGBACK FRESIDE CHAIR Pale green & orange floral pattern on beige background, teak legs. Vgc. £50 buyer collects. Tel: 01268 527441

TWO BRITAX ECLIPSE STAGE 2 CAR SEATS £25 each, Malibu blue toy cotage chest excellent condition (color style) £25 Tel: 07978585121

BMW E46 Windbreaker and case, Exc Cond, £100. Tel: 01268 788584 E

BEKO UPRIGHT FROST FREE FRIDGE FREEZER, as new cond, £70 ono. Tel: 07736 028576

FLYMO QUICKSILVER PETROL ROTARY MOWER self drive, vgc, 3yrs old, £75. Tel: 01702 349 197

FUR REAL ANIMAL BUTTERSCOTCH POONY good condition in working order, cost £300, only £70. Tel: 01268 7081948

THOMAS THE TANK ENGINE SIT AND HIDE TRAIN full cycle track, batteries included, GWO, £100. Tel: 01268 540 418

BABY CHANGING TABLE includes bath, brand new, never used, £50. Tel: 07753 262182

ELC GARAGE WITH SOUND plus ELC magnetic cars, £20 Tel: 01268 680 881

GIRLS PINK TRAMPOLINE 27inch, exe cond, £10 near east tilbury. Tel: 07827 960221

HEADBOARD metal, double bed, antique scroll effect, good, £35. Tel: 01268 737 173

KITCHEN UNITS various sizes, solid oak doors, medium colour, exe cond, £1702 479244.

LARGE FRIDGE FREEZER exe cond, hardly used, £95 ono. Tel: 01268 727238

MULTI GYM vgc with assembly instructions, £60 Tel: 01268 524 152 after 6pm

PROM DRESS purple, size 8, long, exe cond, worn once, £45. Tel: 01277 624 076

PROM DRESS cerise pink, size 8, exe cond, £50. Tel: 01277 621 070.

Three piece suite co, buyer collects, £50. Tel: 01375 642 763.

TORTOISE VIVARIUM 36ins x 18ins x 15ins, £50. Tel: 07780 679 464.

TWO 14IN BIKES orange & black, £10 each. Tel: 07979 904034 Bilericary area.

WHITE MASSAGE TABLE collapsible, co, £45. Tel: 01702 617959.

THREE SEATER LEATHER SOFA ivory, vgc, £75. Tel: 01268 477992

BEKO FREE-STANDING UPRIGHT FREEZER 21yrs old, vgc, £50. Tel: 01702 204 297.

WROUGHT IRON GATE 36ins x 70ins, needs painting, £12. Tel: 01375 371 333.

40 OR MORE PACKING BOXES and bubble wrap, £30. Tel: 01268 422 213.

AIRFORCE AIR COOLER FOR ROOM £30. Tel: 01702 614768.

LADIES MOUNTAIN BIKE 18 gears, vgc, £40 Tel: 01268 555 858

DOUBLE MATTRESS, CREAM £75ono. Tel: 01708 451169.

LICENSING ACT 2003

NOTICE IS GIVEN THAT YAGNESHIKUMAR BRAHMBHATT has applied to the London Borough of Havering for a Premises License for the sale of alcohol for the following premises: CENTRE NEWS AND CONVENIENCE STORE, 169 HIGH STREET, HORNCHURCH, ESSEX RM11 3XS for the hours of Monday to Sunday 06.00-23.00. Details of the application can be viewed on the council's website www.havering.gov.uk or by contacting the licensing team on 01708 432 777 where and when the record of the application may be inspected. Anyone wishing to make representations in respect of the application must notify the Licensing Team, 5th Floor Mercury House, Mercury Gardens, Romford, Essex RM11 3SL in writing by 12th JULY, 2012.

It is an offence to knowingly or recklessly make a false statement in connection with an application with a maximum fine or conviction of £5,000. Personal Licence Courses Ltd TEL: 07952 990 536

Commercial Property to Let

OFFICE TO LET by Hornchurch Tube Station
 Toilet / Heating / Kitchenette / Alarm
 14ft x 14ft
£75 pw all inclusive (excluding Council Tax)
07881 780 804

People who look in this paper are ready to buy. ADVERTISE TO THEM!

SILVER CROSS TRAVEL SYSTEM umbrella fold buggy, prism liner, car seat, rain cover, umbrella & changing bag. All in vgc £35 call Basildon, MOTHERCARE COT MATTRESS with removable washable topper. Excellent condition £20. Cot bumper set with matching cot sheet. Beige & cream ES. Chico bouncer chair, red & blue £10. Basildon Tel: 01268 445166 or 07973756244

VERY FAST HP DESKTOP COMPUTER Pentium 4, loaded windows XP, office XP, 17in flat screen, keyboard, mouse, free setup, free delivery. £70. VERY FAST HP COMPUTER, loaded windows XP pro, office XP, 17in flat screen, keyboard, mouse, keyboard & setup, bargain £65. Tel: 07795 363591. Tel: 07795 363591.

TWO PAIRS BLACK CURTAINS 66 x 90in drop, £10 the pair. Green & brown patterned rug, 8ft x 6ft, £20. Red extending football curtain, pale, £5. Beige & brown thick fluffy rug 2m x 3m, was £200, accept £90. Candy cherry pram all accessories, £100. Tel: 01702 232 758

Baby annabelle dolls cop with canopy, musical lamb & bedding, £15. Baby born speed boat, £10. Baby born dolls cot, £10. Baby born car seat, £8. Tel: 01268 680 881. ELC, wooden puppet theatre with puppets & storage cards, boxed, £15. Tel: 01268 680 881

Childs white wooden cabin bed frame & mattress, four open coloured drawers, two open storage middle sections, exe cond, £50. Pine effect computer desk, pullout keyboard shelf, metal runners, shelving & CD storage under, £15. Tel: 07790 132 453 or 01268 759 432.

EPSON SX400 PRINTER scanner, copier with extra ink cartridges, exe cond, £15. Philips magic 5 telephone/answer machine, many features, exe cond, £24. Elms Prinsley box set, 7 vinyl albums, mint cond, never played, £24. Tel: 01702 300 853.

ROUND DINNING TABLE Beach 42" with small glass insert and 4 dark pink covered chairs very good condition GBP £100 ono. DANISK COFFEE TABLE H115" W28" L48" Walnut with 2 cream like inserts very good condition GBP £50 ono. Tel: 01780376285

CURTAINS ONE PAIR WASHABLE unlined, suede like, light sandy colour, drop 6ft x width 9ft, £15. LARGE BUCKET ON WHEELS WITH HANDLE suit garden/ logs, £5. Tel: Laura Ashley glass side table, two drawers, shaped wooden legs, £80. 01268 750 694.

Yellow Bargain Ads

Search No More
 Sell/Find Your Bargains Right Here

Sell any household items under £100 and make yourself a better offer

Telephone: 0905 624 0595

Calls cost £1.02 per min from a BT Landline, other networks may vary, calls from a mobile could be considerably higher.

• STOP PRESS • STOP PRESS • STOP PRESS
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Articles for Sale

Articles for Sale

Yellow Advertiser

Romford, Hornchurch & Upminster on-line

You can now view the Romford, Hornchurch and Upminster Yellow Advertiser on-line @ www.yellowadvertiser-today.co.uk

Play your part... Business made... Carry on & share

www.yellowadvertiser-today.co.uk

Articles for Sale

3 Seater Leather Sofa plus Leather Armchair, in Brown VGC £200
07813 218119

Bargain Buys

2 SEATER LEATHER SUITE traditional style, pale peach with mahogany feet, exe cond, cost new £800, sell £40. Tel: 01702 582 338.

PAIR WINGBACK FRESIDE CHAIRS Pale green & orange floral pattern on beige background, teak legs. Vgc. £50 buyer collects. Tel: 01268 527 441

2 SEATER LEATHER SUITE traditional style, pale peach with mahogany feet, exe cond, cost new £800, sell £40. Tel: 01702 582 338.

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2 SEATER LEATHER SUITE traditional style, pale peach with mahogany feet, exe cond, cost new £800, sell £40. Tel: 01702 582 338.

22 BRADFORD WALL PLATES white set of Russian folk scenes, boxed, certified and mint condition, worth over £500, bargain £70 to clear, NE London. Tel: 0208 5060278.

3 SEATER SOFA Varnished polished wooden arms, seat and rear cushions with washable covers. Light green in colour. Couple years old, £85ono. Tel: 07980140125.

Black cocktail dress size 12, never worn, still tagged, £8. Boys bass suit, age 15yrs, beige check in suit bag, worn once, cost £90, accept £10. Tel: 01702 300 853.

COMPUTER P4 SYSTEM 19in flat screen, DVD player, software loaded, keyboard, mouse, ideal facebook, ebay, msn, youtube, exe cond, free delivery. £65. Tel: 01268 788 649.

PANINI ALBUMS 1990s - Thunder cats, Transformers, M.O.T.U, Marvel Secret Wars, Mask, and Ghostbusters. All complete £35 will sell Tel: 01708 459043

ELC WOODEN PUPPET THEATRE WITH PUPPETS & STORAGE CARDS boxed, £15. Tel: 01268 680 881

Licensing Sub-Committee

Appendix 2 - Map of local area



Scale @ A4
1:1250

Map Reference: TQ5487SW
Date: 14/06/2012

Center News

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Havering
LONDON BOROUGH

London Borough of Havering
Town Hall, Main Road
Romford, RM1 3BD
Tel: 01708 434343

Licensing Sub-Committee

Appendix 3 - Representations

Paul Campbell

From: Paul Jones
Sent: 12 July 2012 13:18
To: Paul Campbell
Subject: FW: 169 High St Application 11771

Categories: sub committee

Paul
FYI
Paul

Paul Jones | Licensing Officer
London Borough of Havering | Public Protection
Mercury House, Mercury Gardens, Romford, RM1 3SL
t: 01708 432692

From: CouncillorJohn Wood
Sent: 12 July 2012 12:21
To: Paul Jones
Cc: CouncillorJohn Mylod
Subject: 169 High St Application 11771

Formal Objection to the new licence application for 169 High St Hornchurch .

At present there are already two existing off licences and several other establishments within a very close proximity to where this new application is being made. As we do have a saturation policy in place in Hornchurch, where in St Andrews Ward we already have 32 licensed premises to sell alcohol off sales , and that policy does in fact state that unless there are exceptional circumstances why this application should be granted then this application should be refused. As there are already two off licences within 23/30 metres of this new application as ward councillors we strongly object to yet another licence premises in our Hornchurch Town Centre.

There have already been a number of physical assaults recorded in the town centre and linked to other licensed premises and this application will only serve to aggravate our concerns surrounding the sale of alcohol in Hornchurch . This is potentially a very volatile situation in an area where in recent months both police and residents are becoming more and more concerned. The town centre late at night encourages and attracts a significant amount of young people who do tend to buy large amounts of cheap alcohol from off licences to consume before moving onto other licenced premises that are much more expensive.. There is a high number of licensed premises that are now open to a very late hour and having consumed large amounts of alcohol it poses a real threat to the community and surrounding shops in particular.

The new application does have residential accommodation directly above it and about 20 metres away is an alleyway that leads to a large complex of retirement apartments . This alleyway is the main thoroughfare for theses residents to access the town centre and it is already used as a toilet and somewhere to be sick from late night revellers from the night before because there are no toilets nearby, Next to the alleyway there is already an existing off licence and a takeaway burger shop that attracts students from Havering 6th Form not 20 metres away from this new application and it is a serious concern that granting another licence to sell alcohol will encourage these youngsters to congregate around this area even more and be tempted to buy alcohol from these premises.

As ward councillors for St Andrews we both strongly object to any licence being granted to these premises on the above grounds and recommend that this cttee refuses this application .

Councillor John Wood

Councillor John Mylod

Councillor for ST Andrews Ward

Councillor for St Andrews Ward

Mr. Murat Guler
181 High Street
Hornchurch
RM11 3XS

5 July 2012

Dear Sir/ Madam

RE: Center News, 169 High Street, RM11 3XS

I am writing to make an objection to the application above. I would strongly urge you do not grant this new premises license application for off license alcohol. The premises located in the center of the town, directly opposite a busy bus stop where school kids are waiting to go to school in the morning also returning back in the afternoon. This will encourage students to buy alcohol from the premises. This will also encourage them to congregate in the area.

This new premises, applied to sell alcohol will fail to demonstrate the licensing objectives; prevention of crime and disorder and public nuisance.

This shop is located next to the alleyway that leads to the retirement homes at Fentiman way; therefore this can cause issues in the alleyway such as late night street drinkers to urinate around the town and the alleyway. This will make the alley unsafe and it will affect the licensing objectives.

The premise wishes to sell alcohol at late night which will increase the noise and disturbance that it will cause the locals. People will be coming out of bars and having another drink before they head home. This will encourage them to stay in the area rather than dispersing as quickly as possible and will not be able to stay quiet as they are already 'drunk'. The fact that the sale is off the premises will mean that it will be away from the control of the staff. This will give additional noise to nearby residents.

There is nothing much in the applicants operating schedule to suggest that will be able to deal with such problems.

In conclusion this application should be refused because having another premises selling alcohol will not give our town centre a good outline and definitely not enhance our town.

Yours sincerely,



Mr. Murat Guler

177A High Street
Hornchurch
Essex
RM11 3XS

Dear Sirs,

I am writing with reference to premises licence application for **169 High Street, Hornchurch, RM11 3XS** to list my objectives of this going through.

I feel we already have enough convenience late night shops on the high street open late selling the same things. Living above these shops can be noisy with young kids hanging around these shops smoking and drinking causing a nuisance and disorder. I have a young child and the noise can be quite scary for her late at night. They are also targeting for fights with people coming out of the pubs then hanging around these shops.

Early in the mornings I often find lots of broken bottles outside which is only not nice to look and it's also dangerous for elderly people passing the high street.

Having another late night store is not a good idea there is no need for it as being so close to one that is already open and selling the same sort of things and I strongly oppose it.

Many thanks

A handwritten signature in black ink, appearing to be 'A. Row'.

Licensing Sub-Committee

Appendix 4 - Representations from Responsible Authorities



Working together for a safer London

Licensing Authority
London borough of Havering
Mercury House, Mercury Gardens
Romford
RM1 3SL

PC 118 KD David Fern
Romford Police Station
19 Main Road
Romford,
Essex
RM1 3BJ

Telephone: 01708 432781
Email: David-anthony.fern@met.police.uk

Date: 5th July 2012

Dear Sirs,

Police wish to make representation against the application for a new premises licence for Centre news and Convenience store 169 High Street, Hornchurch, RM11 3XS.

The applicant has failed to state why this application is exceptional and why it should be considered within a saturation area. Police feel the applicant has not fully addressed the licensing objectives, the prevention of crime and disorder, public nuisance and protecting children from harm.

The premises falls within the saturation area of St Andrews ward, this area is highlighted as being under stress. An area under stress is caused by the cumulative effect of the concentration of licensed premises, there are now thirty two (32) such licensed premises with the capacity for off sales within the St Andrews Ward.

There are two (2) nearby off licences to this proposed store:

- Marmaris 181 High Street, Hornchurch, approximately twenty (20) meters away, three (3) shops down from the address in this application.
- COSTCUTTER, 18A Station Lane, located across the road from the store, approximate distance thirty (30) meters away.

The saturation policy is design to control the growth of licensed premises within a specified area. The full details of the policy can be obtained from the local authorities' website.

This application is far from exceptional and does not provide anything different within the ward of St Andrews.

The applicant has failed to state on the enclosed map where alcohol will be stored or what percentage of floor space will be required for the sale of alcohol. Police are against licensing the entire premises for alcohol.

Protecting children from harm: Hornchurch High Street is particularly a concern to police for under age sales from off licences along with proxy sales. Work as been carried out in

partnership with Havering councils trading standards officers and the level of failure is above national average. It is vital that stores provide adequate and refresher training to staff. It's also important to maintain a clear view of the alcohol to prevent theft; no store layout plan is enclosed in this application. Shops which operate a clear window policy allowing staff to monitor the activity of children and youths outside the store can often deter proxy sales.

Police appreciate that often children look older and judgment of age can be difficult and, for this reason the police would like to see a challenge 25 policy adopted.

The prevention of crime and disorder; disorder generally comes from under age sales and the annoyance to the community of being asked to purchase items for young children outside the premises. Adults often do not understand the offences they are committing, thus creating crime and disorder. The younger generations are often unaware of how they are perceived under the influence of alcohol and, how their disorderly behaviour can often offend and create public nuisance.

Off licences tend to be a feeder for pre loading of patrons prior to their night out. This is a term used where people buy alcohol and consume it often in the street prior to entering a licensed venue. The full effects are often not felt by the person until some time later.

Off licences tend to offer cheaper alcohol and this was highlighted in the Prime Minister alcohol strategy report. There is a strong link between price and consumption. Off licences tend to offer heavy discounts and drinks promotions, all which impact on excessive alcohol consumption. This creates further issues of crime and disorder along with public nuisance in the street.

Councilor Wood recently highlighted to me concerns by residents of urination in streets and a general deterioration of the public realm.

My experiences of retailers in off licenses are that they over promise and generally under deliver; this could coincide with the higher failure rates in this borough of under age sales.

Police could not support this application for the granting of a new licence to an area under stress. Police feel that granting such a licence would go against the licensing objectives.

The crime figures recently presented at the Safe and sound partnership scheme show an increase in violent crime in the ward of St Andrews, serious wounding was up 225% 2011 - 2012. This indicates the levels of violence police are presented with and why the policy of saturation is still valid. There was an increase in both ABH and GBH towards the end of the reporting year 2011 - 2012.

If the committee is in support of the application against the Police representation, the police would seek to impose robust conditions and request a reduction in trading hours, which could be reviewed in 12 months time.

CD1 All staff shall be suitably trained for their job function for the premise. The training shall be written into a programme, ongoing and under constant review, and must be available to a relevant Responsible Authority when called upon. Refresher training should be every 6 months on the responsible sale of alcohol.

CD6 A Premises Daily Register shall be kept at the premise. This register will be maintained and kept for a minimum of 12 months. This register should record the name of

the person responsible for the premise on each given day. The Premises Daily Register shall record all calls made to the premises where there is a complaint made by a resident or neighbour of noise, nuisance or anti social behaviour by persons attending or leaving the premises. This shall record the details of the caller, the time and date of the call and the time and date of the incident about which the call is made and any actions taken to deal with the call. The Premises Daily Register will be readily available for inspection by an Authorised Person throughout the trading hours of the premise. The Premises Daily Register will also record all incidents in relation to the use of any force by staff, It shall record the time and date of the occurrence, name or brief description of the person removed, and details of the staff involved.

CD16 A properly specified and fully operational CCTV system shall be installed or the existing system maintained to a satisfactory standard. The system will incorporate a camera covering each of the entrance doors and be capable of providing an image which is regarded as 'identification standard' of all persons entering and/or leaving the premises. All other areas of risk identified in the Operational Requirement shall have coverage appropriate to the risk.

CD17 The installation or upgrading of any CCTV system shall comply with current best practice. In addition the documentation listed below shall be included in a 'System File' which should be readily available for inspection by the relevant authority;

Site plan showing position of cameras and their field of view.

Code of Practice.

Performance specification e.g. storage capacity, image file size, IPS for each camera and purpose of each camera position

Operational requirement.

Incident log.

Maintenance records including weekly visual checks.

CD18 To obtain a clear head and shoulders image of every person entering the premises on the CCTV system, persons entering the premises should be asked to remove headwear, unless worn as part of religious observance.

CD19 The CCTV system shall incorporate a recording facility and all recordings shall be securely stored for a minimum of one calendar month. A system shall be in place to maintain the quality of the recorded image and a complete audit trail maintained. The system will comply with other essential legislation, and all signs as required will be clearly displayed. The system will be maintained and fully operational throughout the hours that the premises are open for any licensable activity.

CD20 The positions of all CCTV cameras shall be clearly shown on a set of plans which should form part of the 'System File'. Any alteration to the system should only be carried out after consultation with and written approval of Havering Police and the Licensing Authority.

CD21 A staff member from the premises who can operate the CCTV system shall be on the premises at all times when the premises is open to the public. This staff member shall be able to show Police recent data or footage with the absolute minimum of delay when requested.

CDGPG3 A proof of age scheme, Challenge 25, shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification card, such as a driving licence or passport.

CDGPG4 Prominent clear notices shall be displayed at the point of entry to the premises and in a suitable location at any points of sale, advising customers that they may be asked to produce evidence of their age.

CDGPG12 All occasions when persons have been refused service shall be recorded in writing and kept at the premises for 12 months.

Designated Premises supervisor, Premises licence holders and other members of their staff must keep a register detailing when alcohol and cigarettes have attempted to be purchased by someone suspected as being underage. This register should detail the person who refused the sale, the date and time and the product subject to the attempted purchase, details surrounding the attempted purchase and detail/description of the person attempting the purchase.

This register should be available to all staff selling age restricted products, for their referral prior to them starting work each day. The register should be available for inspection by a Trading Standards officer, police officer or Licensing officer.

CDGPG13 Prominent, clear notices shall be displayed at the premises about the supply of alcohol to minors and the relevant offences involved.

- The front window of the store must be kept clear from any promotional posters or anything similar, staff are required to monitor outside the store to prevent any proximity sales. Warnings should be given to adults about the offence of buying alcohol for those under 18 if suspected.
- A personal licence holder will be on duty at times during licensable activity.
- The shop is only licensed on the attached map where the alcohol section is indicated, no alcohol can be placed or stacked anywhere else in the store, except in the storage area out of the public view.

The police licensing officer will continue to work with the applicant and any representative in an effort to develop the business and the community.

If I can be of any further assistance in this matter please do not hesitate to contact me in the licensing office.

Yours sincerely

David Fern
Police licensing Officer
Havering Borough.

London Borough of Havering
Licensing Team
Mercury House
Mercury Gardens
Romford
RM1 3SL

Public Protection Manager

Housing & Public Protection

London Borough of Havering
5th Floor, Mercury House
Mercury Gardens
Romford RM1 3SL

Telephone: 01708 433425

Fax: 01708 432554

email: keith.bush@havering.gov.uk

Textphone: 01708 433175

Date 5th July 2012

MAU/11782

Dear Sir/Madam,

Licensing Act 2003

Center News and Convenience store 169 High Street Hornchurch RM11 3XS

Applicant: Yagneshkumer Brahmhatt

In relation to the application for the above mentioned premise licence this Service would make the following representations:

The trading standards service is concerned as to whether another off licence/convenience store premise is necessary within the Hornchurch area. The area is subject to a saturation policy and the application does not seem exceptional or offer anything new or different that isn't readily available at a large number of premises within the Hornchurch area. Hornchurch town centre is an area which has suffered from crime and anti social behaviour in the past and increasing the number of licensed premises is only likely to make this situation worse.

The failure rate for underage test purchases is higher in the St Andrews ward than the Havering average with a third of all test purchase attempts resulting in a failure. Therefore any application would need to robustly deal with issues around the protection of children from harm.

This particular venue is close to a number of bus stops at a fairly major transport hub where young persons are likely to congregate. The applicant makes no reference to this as a potential issue.

In relation to the specific objective of protecting children from harm the authority would make the following observations:

Whilst there is mention that training will be given around challenge 25 however there is no mention of how, and if, refresher training will be given and recorded. We would suggest that training is refreshed every 6 months and written training records are maintained.

There is no mention whether till prompts will be in operation at the venue and we would recommend that they are whether they are electronic or a manual reminder on the till.

There is also no mention of how refusals will be monitored and we would suggest that a refusal log should be maintained and kept available for inspection by any relevant enforcement agencies.

In our opinion the applicant has failed to address all of the licensing objectives adequately and that this cannot be considered an exceptional application. In light of the above comments we are unable to support the application.

I trust this representation is self explanatory. If however there are further queries regarding this matter please telephone on 01708 433425.

Yours faithfully,



Mr K Bush
Specialist Trading Standards Officer (Operations)



Havering
LONDON BOROUGH

Public Protection
Housing & Public Protection
London Borough of Havering
Mercury House, Mercury Gardens
Romford RM1 3SL

The Appropriate Licensing Officer
Havering Licensing Authority
Mercury House
Mercury Gardens
Romford
RM1 3SL

Telephone: 01708 432692
Fax: 01708 432554
email: paul.jones@havering.gov.uk
Textphone ☎: 01708 433175

Date: 14th June 2012

My Reference: PJJ/011771

Dear Sir

Licensing Act 2003
Center News 169 High Street Hornchurch RM11 3XS
Premises licence application

As a responsible authority within the definitions of the Licensing Act 2003 (the Act) this licensing authority makes representation against the application for a premises licence at the premises detailed above.

Center News is located in Havering's St Andrews ward. St Andrews is subject to a saturation policy with regard to the concentration of licensed premises in the ward. This area has been identified as being under stress due to the cumulative effect of the concentration of licensed premises which has led to serious problems of disorder and/or public nuisance affecting residents, visitors and other businesses. The evidence for this is set out in Appendix 6 of Havering's 2011 Licensing Policy. In light of this evidence Havering's licensing authority makes representation against this application based upon the prevention of crime and disorder and the prevention of public nuisance.

Havering's licensing policy 017 states:

It is the LLA's policy to refuse applications in the St Andrews ward area for pubs and bars; late night refreshment premises offering hot food and drink to take away; off licences; and premises offering facilities for music and dancing other than applications to vary hours with regard to Licensing policy 012.

This licensing authority would therefore suggest that it is not appropriate to grant this application. Paragraphs 4.16 to 4.20 of Havering's Licensing Policy address the considerations to be given to such an application and seek to clarify what may be considered an exception to the policy. This licensing authority contends that this application is not exceptional in line with these paragraphs.

Contd.

Section 4(1) of the Act requires that *a licensing authority must carry out its functions under this Act with a view to promoting the licensing objectives.*

Section 4(2) of the Act defines the licensing objectives as:

- *The prevention of crime and disorder*
- *Public safety*
- *The prevention of public nuisance*
- *The protection of children from harm*

Section 4(3) of the Act requires that *a licensing authority must have regard to its licensing statement and any guidance issued under s.182.*

Therefore this licensing authority respectfully and reasonably requests that, in line with its duty under s.4(3), the Licensing Sub-Committee refers to licensing policy 017 and the guidance made under s.182 of the Act and declines to grant this application. To grant this application would be contrary to its duty under s.4(1) as to do so would result in a failure to promote the licensing objectives.

If I can be of further assistance please do not hesitate to contact me.

Yours faithfully

A handwritten signature in black ink, appearing to read 'Paul Jones', with a small horizontal line at the end.

Paul Jones
Licensing Officer

cc Mr S Panchal, applicant's agent